

twelve21

ABOUT

Ms. Natasha L. Rogers is a proven results-driven leader. The solopreneur, educator, and public relations professional is the founder and owner of twelve21, a public relations boutique established in Birmingham, Alabama, and serves as a communications instructor at Miles College and Lawson State Community College. Before these engagements, Natasha successfully launched and served as the executive director of the Negro Southern League Museum, where under her tenure, the museum won Best Museum by Birmingham Magazine. Preceding that appointment through the City of Birmingham Mayor's Office, Natasha completed a parallel task with Railroad Park Foundation serving as director of events, creating and implementing one of the park's most successful and longest-running programs, Get Healthy on the Railroad.

Ms. Rogers' natural abilities and skills sharpened during her broadcast journalism career. She began with two network internships with CNN Newsource Sales in Atlanta, Georgia, and NBC in New York, New York, where she served as an NBC Page. Later, she secured multiple roles in newsrooms throughout the Southeast, from associate producer, general assignment reporter to assignment editor.

The Selma/Birmingham, Alabama native, increased her understanding of communication by earning a Master of Arts degree in Communication Management from the University of Alabama at Birmingham. Natasha finished Summa Cum Laude and became a member of the Phi Kappa Honor Society.

When Natasha is not guiding her clients or students, she is an active member of the Kiwanis Club of Birmingham, The Women's Network, and Alabama Public Relations Society of America. She also serves on the Members Council for Leadership Birmingham and is a member of the Leadership Council for the Girls and Boys Club of Central Alabama, and is a member of the Penny Foundation Board of Directors. She is also a member of Alpha Kappa Alpha Sorority, Incorporated.

Ms. Rogers' efforts and service have not gone unnoticed. Natasha was named Power 50 by Birmingham Magazine and Top 40 Under 40 by the Birmingham Business Journal. Who's Who in Black Alabama featured Natasha as an Outstanding Young Professional, and Natasha received the Wonderful Outstanding Women Award by the Metro National Association for the Advancement of Colored People (NAACP). The Girl Scouts of North Central Alabama also recognized her as a role model.

When Natasha is not pursuing her professional or philanthropic endeavors, you can find actively seeking small roles on the movie screen locally and regionally.



Natasha L. Rogers
SPEAKER

CONTACT

Email: natasha@twelve21team.com

Phone: 205-643-2121

SPEAKING TOPICS

Communications: *Specific topics are available upon request.*

Sports: The Women of the Negro League

TRAINING & DEVELOPMENT

Media Relations: *The Simple ABC's of Media Relations*

Presentation skills training

Event management

TALENT SERVICES

Reporter

Moderator

Mistress of Ceremonies

TESTIMONIALS

"Natasha knocked it out of the park! Her presentation was informative and very well constructed. Whether you are a baseball enthusiast or novice, you will enjoy learning about the women of Negro League baseball. This presentation is perfect for social and civic organizational meetings.

Chandrel Wright-Richardson
Executive Director, The Harbert Center

Sports: The Women of the Negro League

"Natasha was absolutely amazing! She poured so much energy and knowledge into our team that I am quite sure they will carry the lessons learned throughout their service and lives. This was by far the best presentation of the year!"

Ty Jackson
Program Manager of AmeriCorps YWCA Central Alabama

Communication: Assertive Communication

"The most informative, organized and creative fireside chat that I have ever experienced...either live or on television."

Larry Thornton
President of Thornton Enterprises, Inc.
President Kiwanis Club of Birmingham 2020-2021

Talent services: Moderator



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